Euler Tech LTD

TRINITY

Recurring donations for NGOs and foundations

A proposed payment app connecting donors and beneficiaries



PRODUCT CONCEPT

The opportunity in recurring giving

Donors need a clearer view of how their support reaches a beneficiary.

TRINITY is designed to reduce the administrative distance between them.

Payment administration

A shared payment environment can simplify recurring contributions and records.

Use of funds

Donors and NGOs need visibility beyond the initial transfer.

Ongoing contact

Updates and communication help maintain the relationship over time.

Three roles in one payment ecosystem

01

Donor

Chooses the beneficiary and funds a recurring contribution.

Follows activity and stays in contact.

02

NGO

Selects and qualifies beneficiaries and the projects it supports.

Oversees the programme through its dashboard.

03

Beneficiary

Receives support through a payment app and prepaid card.

Uses the funds and shares updates.

The donation journey

01	**Project selection**	The NGO identifies the project and qualifies the beneficiary.
02	**Recurring contribution**	The donor chooses the beneficiary and the amount of support.
03	**Receipt and use**	The beneficiary receives funds through the issuer-connected payment app and card.
04	**Visibility and contact**	The participants follow activity, exchange updates and manage the relationship.

The donor experience

Recurring support

Set a contribution for a chosen beneficiary and adjust or stop future donations.

Spending visibility

Review how the beneficiary uses the funds through the app.

Direct communication

Exchange updates with the beneficiary and contact the NGO.

Donation records

Receive the donation receipt issued by the NGO.

The NGO remains the project guarantor

TRINITY keeps the NGO at the centre of beneficiary selection and programme oversight.

A consolidated view is intended to reduce manual administration while maintaining visibility across the programme.

Qualification

Select projects and assess beneficiaries.

Programme dashboard

Review donations and activity across linked apps.

Communication oversight

Manage notifications and oversee interactions.

NGO personalisation

Apply the organisation’s branding to its apps using the proposed Chameleon technology.

A payment app for the beneficiary

Onboarding

Complete the identification process linked to the prepaid card.

Everyday payments

Use the app and card for physical or virtual payments.

A continuing relationship

Stay in contact with the donor and the NGO through the app.



CONCEPT VISUAL

A shared technology foundation

The project adapts a payment backbone to three participant roles.

Payment backbone	Integration with the electronic money issuer and the app’s payment and prepaid card functions.
Role-specific access	Separate donor, NGO and beneficiary experiences, with the functions relevant to each participant.
Management and communication	NGO and management dashboards, notifications, chat and organisation-specific branding.

Proposed capabilities depend on implementation and the issuer arrangement.

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Recurring giving.
A direct relationship.



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Product concept for NGOs and foundations